



Festival DATES

April 24-27th, 2025

Doors open : Thursday & Friday 10:00am / Saturday & Sunday 10:00am
Show ends: Thursday & Sunday 10:00pm / Friday & Saturday 11:30pm

Vendors are required to be operational, IN THEIR BOOTHS:

Thursday, April 24th, 2025: 9:30 am - 10:00 pm

Friday April 25th, 2025: 9:30 am- 11:30 pm

Saturday April 26th, 2025: 9:30 am- 11:30 pm

Sunday April 27th, 2025: 9:30 am - 8:30 pm

Vendor Check in and Setup Hours:

Tuesday, April 22nd, 2025 All vendors BY APPOINTMENT 9am - 5 PM

Wednesday, April 24th , 2025 All vendors BY APPOINTMENT 9am - 5 PM

Vendor POS Training TBA

***All vendors are required to have their booth set up by 5 PM on Wednesday April 24th, 2025. At 6pm Vendors will be asked to exit the field and remove their cars from inside the Venue.

No cars are allowed within the venue after

4pm CST Wed 4/24/25. Vendors must attend Cashless System Training with staff at a time TBA.

***In Order to set up Vendor Liability Insurance and Auto Insurance for vehicles being driven onto the field must be on file with the Seabreeze Jazz Festival.



Vendor Booth Take Down and Check Out

Vendors may begin taking their booth spaces down after the close of show on Sunday night at 8:30pm, however cars and vehicles will not be able to enter the festival Venue to pack items directly into until Monday morning after Seabreeze Staff has cleared the paths of internet cabling.

Any take down that is done Sunday Night must be hand carted back to your vehicles. Take Down and removal of items from booth space MUST BE COMPLETED by 12pm noon on Monday April 28th ,2025.

All vehicles must be removed from venue grounds by 1pm on Monday. All trash and debris must be taken to the Gold Reserve Area Dumpster by vendor and the area must be free of grease and oil dumps. Vendors must have their booth area inspected by a Seabreeze Staff Member and Vendor must fill out a W-9 Form and submit it before leaving the Premises.

Post event payment will not be sent unless there is an up to date 1099 Form on file with Seabreeze for the Vendor.

Event Weather Policy

The festival will take place rain or shine. In the event of rain, please remain in your booth. Please download our Festival App for updates in the event weather delays. No Returns, Exchanges, or Refunds.

No Sale of Alcohol by Vendors will be Allowed

No vendor will be permitted to sale or sample alcohol at the event. The only permitted place of alcohol sales at the event will be the Seabreeze Bars.



Vendor Parking

For CRAFT VENDORS + FOOD VENDORS:

Will be given ability to park ONE (1) vehicle per business in the Designated Vendor Parking lot next to the Gold Reserve Parking using their provided Hang Tag. The Hang Tag will NOT be transerrable to multiple vehicles, as it will be issued to a specific License Plate Tag

ALL other cars and vendor workers must park out in the general admission lot on a first come first serve basis. These vendors parked in the general admission parking lot must enter the venue prior to event opening by the SILVER RESERVE entrance near the Main General Admission Entrance.

Vendor Wristbands

Vendors will be provided with VENDOR wristbands and are required to wear them on their wrists . Anyone found without a wristband will be asked to leave the event.

The Vendor wristband is only for the use of you accessing the venue to run your booth. It is forbidden for vendors to set up seating in the field to watch the show. You are welcome to enjoy the event but you must do so from your booth.

Any vendors wearing vendor wristbands who are found sitting in the attendee seating area or roaming without permission will be grounds for eviction from the event .

Vendors are NOT ALLOWED to set up chairs in the concert area prior to gates opening for themselves or friends. Chairs found in the concert areas prior to gates opening will be removed by the event staff and not returned.



Vendor Wristbands (Continued)

Vendor Wristbands Will be Allocated as Follows:

Food Trucks: receive ***up to*** SIX (6) 4-Day Vendor armbands

20x20 Food Vendor Booth: receive ***up to*** EIGHT (8) 4-Day Vendor armbands

10x10 Food Vendor Booth: receive ***up to*** SIX (6) 4-Day Vendor armbands

10x10 Craft Vendor Booth: receives ***up to*** TWO (2) 4-Day Vendor armbands

10x20 Craft Vendor Booth: receives ***up to*** FOUR (4) 4-Day Vendor armbands

10x30 Craft Vendor Booth: receives ***up to*** FOUR (4) 4-Day Vendor armbands

Vendors must provide Full List by name of booth workers by April 4th, 2025. Wristbands will be assigned to workers by name. Photo ID matching worker will be required upon wristband pick up at venue.

No additional passes will be available for purchase, please plan accordingly. Each wristband does not come off once worn. Every wristband is dedicated to ONE person for the entire event.

Food Vendor Bulk Restocking Must be Done Early Morning

- Food Vendors needing to do a bulk restock will have the ability to do so between 6:00-9:00am in the BACK PARKING LOT.

Vendors will be permitted to park their car and unload items at a designated area in the back parking lot to unload their product. No vehicles will be allowed to drive into the venue, restocking will be allowed by hand carting only. No vendor owned or festival rented golf carts will be allowed use for restocking. Please plan accordingly by maximizing your ability to park a supply truck behind your booth during set up and keeping it well stocked.



Security Searches will apply to ALL vendors upon Gate Entry

- Vendors must comply with General Festival Rules on Festival Entry and Security Searches: Please See seabreezejazzfestival.com to reference what items are prohibited and non-prohibited, Limit one bag per person and all bags are subject to search.
- No Coolers, No exceptions. No outside food or drink allowed
- **ANY VENDORS CAUGHT CONSUMING OR SELLING APPROVED ALCOHOL IS GROUNDS FOR EVICTION WITH NO REFUND.**
- **Vendors are representing the Seabreeze Jazz Festival and no alcohol should be consumed during the operating hours of the event.**

Insurance and Inspection Requirements

Each vendor is required to furnish Carter Broadcasting, Inc dba Seabreeze Jazz Festival, with a certificate of insurance with proof of coverage at a minimum of \$1,000,000 combined single limit general liability coverage naming Carter Broadcasting Inc dba Seabreeze Jazz Festival , as additional insured.

Proof of Automobile and Workers' Compensation coverage with minimum of \$100,000 combined single limit is required as well. Failure to provide proof of insurance will result in a 50% loss of application fee and no admittance into the event. Food Trucks/vendors also need to send a copy of a recent Health inspection certificate. Vendors must follow all city, county, state and federal laws to include any licenses or permits needed to operate during the event.

On Site Health Inspection will Occur Thursday Morning 4/24

ALL Food vendors must receive a health inspection of their booth onsite prior to event opening. Plan to be available in your booth, time of inspections TBA.



Food Safety & Food Vending Booths

- Food vendor areas will be inspected nightly for proper food storage and cleanliness. Vendors who do not store foods safely, will be closed down and forfeit their proceeds. Food Safety is a must!
- Food Trucks must check out with a Seabreeze Staff Member every night before leaving the venue so that an inspection of cleanliness and food safety can be made. If Vendor does not wish to check out in person each night, then the Food Truck must be left unlocked so that Seabreeze Staff can perform the necessary nightly inspection.

A cell phone contact number for food truck vendors must be supplied in case we need to contact you regarding your truck inspection.'

- Food vendors refer to :

http://www.floridahealth.gov/environmental-health/food-safety-and-sanitation/_documents/preventfoodcon.pdf for food safety guidelines

- WE DO NOT GUARANTEE PRODUCT EXCLUSIVITY - WE DO RESERVE THE RIGHT TO DENY ITEMS IF WE FEEL THE CATEGORIES ARE OVER REPRESENTED.

Electricity Costs

Vendors who will require electricity on site will be asked to provide a list of electrical items/ appliances that will be used in your booth. These will be presented to our Event Electrician, who will in turn estimate the Wattage that the booth will require to operate.

Electricity Charges will be totaled by our electrician and removed from vendor's post event payment prior to payout. An invoice will be available detailing the amount of cost.



Booth Logistics

- Vendors will be required to bring their own tables and chairs for use within their booths. None will be provided.
- For Vendors renting booth space under a provided Seabreeze Jazz Festival tent, basic bistro lighting will be supplied.

Seabreeze Will Be Providing Vendors With:

1. Designated Space under Tent
 2. Basic Bistro Lighting
 3. ONE Vendor Parking Pass (FOOD VENDORS ONLY and Vendor Wristbands Specified by booth size
 4. Overnight booth security
 5. FOOD vendor water hook up, gray tanks
 6. Listing of booth name, location, and products on Festival Phone App as well as Digital Promotions on the Stage Screens between acts
- All vendor items must remain within the vendor space under tent, including signs and chairs.
7. CRAFT and FOOD TENT booths will be provided with a SIGN/BANNER above the booth on the outside of the tent with SITE #.

The Seabreeze Jazz Festival WILL NOT be providing tables or chairs to vendors, vendors must supply their own.

FOOD TRUCKS MUST PROVIDE ELECTRICAL LIST FOR HOOK UP ONSITE

FOOD TRUCKS do not qualify for a standard provided 110V electrical connection. They will not receive any tables, banners, or bistro lighting. If a FOOD TRUCK requires an electrical hook connection, they must provide Seabreeze with a list of electrical items and request for power ahead of the event so that our electrician knows the exact wattage needed. No generators are permitted.